

JORREL BATAC

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SKILLS

Strategic Leadership
Esports & Community
Education Pathways
Global Operations
Creative Direction
Ecosystem Development

GLOBAL SPEAKER & PRESENTER

Delivered 40+ speaking engagements across 4 continents, spanning 12 countries globally covering scholastic and competitive esports ecosystems, education pathways, and international federation governance.

GLOBAL ADVISORY

International Standards Organization (ISO)

Esports Standards Committee Member

Authorized by the American National Standards Institute (ANSI) to support the development of ISO TC/83 WG "Esports" Industry Standards.

Global Arclight Society

Board Member

KOREA e-Sports Association (KESPA)

Global Advisor

GAKU Pte. Ltd

Global Strategy Advisor

Beijing International & Beijing Tulip

Global Advisor

Georgia Esports League (GEL)

Board Advisor - Curriculum

SUMMARY

Jorrel Batac is a global community architect and strategic consultant specializing in the convergence of esports, education, entertainment, and international ecosystems. As founder and principal consultant of SXNGA, he empowers entrepreneurs, nonprofits, government institutions, and educational organizations through leadership strategy, creative direction, and culture-building at scale.

EXPERIENCE

2013 - NOW

SXNGA LLC

Founder & Principal Consultant

A global consultancy powered by community partners with 20+ years of collective experience, delivering strategy, programs, partnerships, and creative events that make ideas real. We design interconnected ecosystems that unite gaming, esports, sports, education, and entertainment - unlocking growth, measurable impact, and resilient culture.

2026 - NOW

Al-Ahli Esports

Independent Board Member

Serving as an independent board member for Al-Ahli Esports, shaping strategy, governance, and execution across competitive operations, talent/roster development, partnerships, and commercial growth initiatives.

2026 - NOW

USA Esports

VP, International Affairs

Design and develop international partnership initiatives, strengthen publisher relations, and advance intergovernmental collaborations; liaise with international partners and federations to align objectives and drive execution; assist with international tournament and event operations by coordinating cross-border logistics; and support player recruitment and development to build sustainable talent pipelines.

2023 - 2024

United States Esports Federation (USEF.GG)

Chief Operating Officer

Rebooted the Federation by empowering a high-performing operations team, developing national and international partnerships, and forming player selection committees with publishers and tournament organizers to create athlete opportunities and cultural exchange. Successfully led the U.S.A. Delegation of 28+ athletes, parents, coaches, managers, and educators to the 2023 IESF World Esports Championships in Iași, Romania (CS:GO F secured 3rd place) and directed national qualification of 30+ athletes across CS2 M+F, DOTA2, MLBB M+F, PUBG Mobile, eFootball, and Assetto Corsa Competizione in 2024.

2019 - 2024

Network of Academic & Scholastic Esports Federations (NASEF)

Chief Operating Officer

Led nonprofit operations and secured \$1-2 million in grant funding while establishing global strategic initiatives. Co-designed Esports Education Standards & Assessment Framework (funded by Busan Metropolitan City, reviewed by AISTS MAS) and Scholastic Academy certification programs, implemented the Scholastic Fellow, Mentor, and Community Leader Programs that cultivated 180+ leaders across 22+ countries over 4+ years, and coordinated global events including Esports Summit in Atlanta and Academic Esports Bootcamp in Jakarta while developing curriculum and training resources for worldwide scholastic esports growth.

2019 - 2022

Orange County Department of Education

Curriculum Specialist / Esports Scholastic Instructional Coach

Developed the "Esports Scholastic Mentorship" Continued Education Course in partnership with California State University of Fullerton (CSUF) and piloted Unified Esports Community Game Nights with Special Olympics Southern California (SOSC) to create inclusive gaming environments for students in a safe space.

EDUCATION / CREDENTIAL

CSULB - BA Human Development

CCTC - Career Technical Education (CTE) Credential

CCTC - Child Development Associate Teacher Permit