



JORREL BATAC

EXPERIENCE

Founder & Principal Consultant

SXNGA LLC, Self-Employed., Mar 2013- Current

Chief Operating Officer

United States Esports Federation (USEF.GG), Apr 2023 - Sep 2024

- Reboot and execution of the Federation by empowering a high-performing internal operations team
- Developing national / international partnerships to create opportunities for athletes
- Formation of player selection committees consisting of publishers and tournament organizers
- Creating opportunities for learning and cultural exchange between U.S. and other countries in collaboration
- Successfully leading the U.S.A. Delegation of 28+ Athletes, Parents, Coaches, Managers, and Educators in attending and competing in CS:GO M+F, MLBB, DOTA2, and eFootball at the 2023 IESF World Esports Championships in Iasi, Romania with CS:GO F taking home 3rd place
- Leading the national qualification of over 30+ Athletes in CS2 M+F, DOTA2, MLBB M+F, PUBG Mobile, eFootball, and Assetto Corsa Competizione in 2024

Chief Operating Officer / Director, Scholastic Fellow Program

Network of Academic and Scholastic Esports Federations (NASEF), Dec 2019 - Sep 2024

- Providing oversight, development, & management of non-profit operations and administration
- Establishing strategic goals & initiatives that promote company culture & vision globally
- Leading the development of \$1-2 million dollars of grant funding to fund global initiatives
- Co-Design and development of NASEF Esports Education Standards & Assessment Framework with research funded by Busan Metropolitan City and reviewed by the International Academy of Sport Science and Technology (AISTS) MAS
- Co-Design, development, and implementation of the NASEF x Skillshot Scholastic Academy which is set to include certification and training courses for Esports General Managers, Coaches & Referees, Educators, and Health & Wellness Practitioners
- Design, development and implementation of the NASEF Scholastic Fellow, Mentor, and Community Leader Programs which has cultivated 180+ esports and educational leaders across more than 22+ countries over the span of 4+ years
- Development and Coordination of exciting IRL esports and gaming community events like Esports Summit in Atlanta, Scholastic and Academic Esports Bootcamp in Jakarta, and hosting a multitude of sessions, workshops and panels at conferences around the world
- Developing curriculum, resources, and trainings to support the growth of Scholastic Esports around the world

Curriculum Advisor

Georgia Esports League (GEL), Aug 2022 - Current

Curriculum Specialist / Esports Scholastic Instructional Coach

Orange County Department of Education (OCDE), Dec 2019 - Jun 2022

- Development of "Esports Scholastic Mentorship" Continued Education Course in partnership with California State University of Fullerton (CSUF)
- Piloting Unified Esports Community Game Nights in partnership with Special Olympics Southern California (SOSC) to build an inclusive environment for students to hang out and play together in a safe space

Program Implementation Manager - STEM

Continuing Development Inc. / Child Development Centers, Nov 2011- Dec 2019

- Co-designed, co-developed, and piloted a unique student-interest driven esports specialty enrichment program in partnership with Engage360 / Santa Ana Unified School District.
- Designed, co-developed, piloted and expanded a Statewide STEM Enrichment Program from 4 to 80 centers in the first three years.
- Created an online curriculum delivery system using challenge-based micro-credentials with content areas including multimedia, making, and minecraft.
- Provided oversight and reporting of STEM pilots / programs throughout each region Statewide.
- Facilitated training and development of STEM content area knowledge and skills in small group and large group settings both online and face-to-face throughout each region Statewide.

EDUCATION / CREDENTIAL

California State University - Long Beach

Bachelor's Degree in Human Development., 2008-2010

California Commission on Teacher Credentialing

Career Technical Education (CTE) Credential

Child Development Associate Teacher Permit

PERSONAL PROFILE

I <3 cultivating positive and inclusive communities that promote social impact.

From connecting youth through their curiosity for STEM, building grassroots food and music community initiatives, to creating a global fellowship of educators who are innovating their schools with gaming and esports - *I am privileged to have the opportunity to serve people of all shapes, colors, and sizes and connect them to their passions and purpose.*

PROFESSIONAL SKILLS

- Leadership
- Strategic Development
- Organizational Management
- Educational Pathways
- Communities of Practice
- Coaching / Mentoring
- Creative Direction

CONTACT INFORMATION

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City: Atlanta, GA

PERSONAL INTERESTS

Gaming / Esports

Travel

UAV Tinkering

Drone Racing

Auto Enthusiast

Photography

Videography

3D Printing

Graphic Design

Web Design

Virtual Reality